

Marketing Books By Philip Kotler

Since 1969, Philip Kotler's marketing text books have been read as the marketing gospel, as he has provided incisive and valuable advice on how to create, Results 1 - 24 of 149 — Marketing Management, Fourteenth Canadian Edition. by Philip Kotler. Hardcover. IJanuary 24, 2012. \$179.95.. Title, Principles of Marketing. Author, Philip Kotler. Publisher, Pearson Education, 2008. ISBN, 8131715477, 9788131715475. Length, 577 pages.. Der Bestseller Marketing-Management von Philip Kotler ist das weltweit erfolgreichste Standardwerk im Marketing und wird weithin als die »Bibel des Titel: Marketing-Management. Titelzusatz: Konzepte - Instrumente - Unternehmensfallstudien; [MyLab /. Verf.angabe: Philip Kotler; Kevin Lane Keller; By: Philip Kotler, Kevin Lane Keller, Swee Hoon Ang, Chin Tiong Tan, Siew Meng Leong. Paperback. In Stock. I. RRP \$139.95. \$107.50. 23% OFF. Marketing 4.0 ...

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PHILIP KOTLER is S. 0. Johnson & Son Distinguished Professor of International. Marketing at the J. L. Kellogg Graduate School of Management. Northwestern.. Philip Kotler: Padre del Marketing Annagement. Northwestern. Philip Kotler: Padre del Marketing Annagement. Northwestern.. Philip Kotler: Padre del Market

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Marketing Management won Kotler, Philip, Keller, Kevin Lane und eine große Auswahl ähnlicher Bücher, Kunst und Sammlerstücke erhältlich Bücher bei Weltbild: Jetzt Marketing Management von Kotler, Philip, Keller, Kevin Lane und eine große Auswahl ähnlicher Bücher, Kunst und Sammlerstücke erhältlich Bücher bei Weltbild: Jetzt Marketing Management von Kotler, Philip, Keller, Kevin Lane und eine große Auswahl ähnlicher Bücher, Kunst und Sammlerstücke erhältlich Bücher bei Weltbild: Jetzt Marketing Management von Kotler, Philip, Keller, Kevin Lane und eine große Auswahl ähnlicher Bücher, Kunst und Sammlerstücke erhältlich Bücher bei Weltbild: Jetzt Marketing Management von Kotler, Philip, Keller, Kevin Lane und eine große Auswahl ähnlicher Bücher, Kunst und Sammlerstücke erhältlich Bücher bei Weltbild: Jetzt Marketing Management von Kotler, Philip, Keller, Kevin Lane und eine große Auswahl ähnlicher Bücher, Kunst und Sammlerstücke erhältlich Bücher bei Weltbild: Jetzt Marketing Management von Kotler, Philip, Keller, Kevin Lane und eine große Auswahl ähnlicher Bücher, Kevin Lane und eine große Auswahl and ei Management von Philip Kotler versandkostenfrei online kaufen bei Weltbild, Ihrem Bücher-Spezialisten!. 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